

The POLSINELLI LIFE SCIENCES GROUP presents



BIOlogue

A QUARTERLY BREAKFAST DIALOG featuring influential members of the Kansas City region's life science community.

The Animal Health Market Opportunity (An Alternative for Many Human Health Products)

RON BRAKKE *of* BRAKKE CONSULTING, INC.

WHEN: Tuesday, November 6, 2007, 7:15 until 8:45 am
Presentation begins promptly at 7:45 and ends promptly at 8:45

WHERE: Polsinelli Shalton Flanigan Suelthaus pc
7th Floor Conference Center
700 West 47th Street, Suite 1000 | Kansas City, Missouri 64112

Please RSVP by November 2, 2007
to biologue@polsinelli.com

CONTINENTAL BREAKFAST BUFFET

There is no charge for admission. However, space is limited and reservations are requested.
Parking is available at no charge to attendees. Garage entrance is on Jefferson Street.

Polsinelli

Shalton | Flanigan | Suelthaus^{pc}

Law in a New Light[™]

(816) 753-1000 | www.polsinelli.com

In an era when the regional life sciences industry is experiencing rapid growth, the multidisciplinary Life Sciences Law Group of Polsinelli Shalton Flanigan Suelthaus is on the forefront of representing a wide variety of life sciences clients. Our team of life sciences attorneys provide tailored and focused representation to early stage and mature life sciences ventures in corporate and corporate finance, intellectual property and technology transfer, health care, real estate, governmental incentive and regulatory matters, among others. Please contact Kevin Sweeney, Chair of Polsinelli's Life Sciences Group, at KRSweeney@polsinelli.com for further information.



RON BRAKKE

Brakke Consulting, Inc.
Dallas, Texas

BRAKKE is one of the most experienced management consultants serving the worldwide animal health and nutrition, pet products, and specialty chemical industries and the veterinary profession. Brakke Consulting provides a full range of consulting services to the animal health industry, including strategic planning, marketing, distribution, merger and acquisition, and financial. Brakke served as the advisor to the Kansas City Area Development Council in establishing its Animal Health Corridor initiative.

In the "The Animal Health Market Opportunity (An Alternative for Many Human Health Products)", Brakke will discuss the process for bringing products to market in the animal health arena and the alternative product development and financing track that the animal health opportunity may present for companies whose focus has been on human health applications for their products.

PRESENTED IN AFFILIATION WITH

