



KansasBio Secures Partnership with the Biotechnology Institute and the International BioGENEius Challenge

Engaging future scientists in cutting edge biotechnology research

2011 Kansas BioGENEius Timeline

August 2010

- BI provide branding & judging guidelines
- Develop 2011 marketing plan
- Begin fundraising for 2011 program

September 2010

- Receive marketing materials from BI (mailer & e-flier)
- Begin marketing program to students & teachers
- KansasBio launch Kansas BioGENEius Challenge website and video
- *BI launch new BioGENEius website & online applications*

October 2010

- Begin recruit judges (minimum 6)
- Conduct eight regional Kansas BioGENEius Challenge announcements supported by the Kansas Department of Commerce, utilizing the mobile workforce unit
- Conduct 40 high school site visits, supported by the Kansas Department of Commerce, utilizing the mobile workforce unit
- Conduct virtual school site visits, supported by videoconferencing at the Greenbush Education Service District.

November 2010 – January 2011

- Marketing
- Recruiting students and judges
- Fundraising

February 2011

- Recruiting and marketing
- Fundraising
- Finalize judges
- Local fair application deadline, February 18th (KC and Kansas State fairs)

March 2011

- March 4th BioGENEius Application Deadline
- BI provide National and International BioGENEius Challenge program schedules/agendas
- March 24-26 ó Kansas City Science and Engineering Fair
(Three Kansas BioGENEius winners awarded and celebrated)

April 2011

- April 1 ó Kansas State Science Fair
(Three Kansas BioGENEius winners awarded and celebrated)
- KansasBio will conduct a Final Interview Competition
- (Up to three Statewide winners will be awarded and celebrated)
- Provide winners with basic information about National BioGENEius competition information (travel dates, etc)
- Make travel plans to D.C. (dates, transportation)
 - BI will make hotel arrangements and invoice in July for the cost

May 2011

- All six Kansas BioGENEius winners and their teachers will be invited to attend the KansasBio Board of Directors quarterly meeting to present their projects.
- Special recognition ceremony for all six Kansas winners.
- *BI send congratulations and National & International competition information to Kansas winners*

June 2011

- *Biotechnology Institute's Conference on Biotech Education (Washington, DC) June 23-29, 2011*
- June 24-25, 2011: 2011 U.S. National BioGENEius Challenge (Washington, DC)
 - June 24: Students arrive DC, attend orientation with BI
 - June 25: U.S. National BioGENEius Judging
 - June 25: U.S. National BioGENEius Challenge Awards at BI Annual Banquet
- June 26-27, 2011: 2011 International BioGENEius Challenge (Washington, DC)
 - June 26: International BioGENEius Challenge Judging
 - June 27: International BioGENEius Challenge Awards at BIO 2011
- *BIO 2011 International Convention (Washington, DC) June 27-30, 2011*