

# KansasBio – Educate. Advocate. Connect.

**Kansas Bioscience Organization** was formed in 2004 as a 501(c)3 to serve as *the Voice of the Bioscience Community in Kansas*, and operates under the direction of a **19-member Board of Directors**.

Today, **KansasBio** has grown to represent **150 members** representing public, private and academic sector partners.

We are in the second year of a formal **three-year strategic planning process** which was implemented by our former Board Chair to frame the current and future focus of our organization, and to determine how we can positively impact the growth of our burgeoning bioscience industry in Kansas.



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# Educate.

**KansasBio** develops programs to “Tell the Kansas Bioscience Story,” as was outlined as a top priority in the 2005 *Bioscience Roadmap*.

We support a **scholarship fund** and distribute awards to **undergraduate and graduate students** in concert with the State’s research universities through two primary programs: K-INBRE and the Capitol Graduate Research Summit.

We assist several school districts in Kansas with **bioscience exposure** opportunities for K-12 students:

1. **Simply Science** – operating in 19 counties (grades 5-8)
2. **CAPS and 21<sup>st</sup> Century Schools** – developing bioscience strands (grades 9-12)
3. **Summer Bioscience Academies** (grades 7-12)



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# Advocate.

**KansasBio** formed a **Bioscience Caucus** three years ago, which has grown to include 95 Republicans and Democrats from both sides of the Statehouse - **more than half of the Kansas legislature**. The Caucus champions productive legislative action to support our burgeoning bioscience community.

We serve the Caucus to **convene bioscience industry members on a bi-weekly basis during legislative session**, as well as periodically during the off-session to provide information to all legislators regarding the industry's growth and visions for the future.

We conduct an **industry tour** each year to provide additional insight about bioscience industry operations, ranging from R&D through commercialization.



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# Connect.

**KansasBio** supports networking opportunities for member companies and other interested partners in building stronger relationships that support bioscience industry growth.

1. **Regional and International Summits and Conferences** (One Health, BIO, DIA, Veterinary Conferences, Bioindustrial Conventions)
2. **Monthly Industry Information Meetings** (Hot Topics in Science)
3. **Social Networks** (Linked-In Heartland bioBreak)
4. **Quarterly Public Board Meetings and Receptions** (Big Thinker Speaker Series)
5. **Community Outreach**, incl. news sources, Chambers, Rotary, etc.
6. **Business Solutions Programs** – access to huge discounts
7. **Bioscience Industry Growth (BIG) Awards**



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# Empower.

**Kansas Bio** has embarked on an **Industry-Academic Engagement Strategy** to support expansion of the bioscience industry in Kansas. There is such enormous opportunity for us to exploit momentum.

Currently, new programs are being developed without the benefit of a **strategic statewide bioscience workforce development plan** that includes broad input from the industry. Academic partners are seeking engagement. We hope to fill that gap, in partnership with the *Kansas Department of Commerce* and others.

During the next three years, in 2010, 2011, and 2012, we will **survey the bioscience industry and academic partners** within the P-20 continuum to help empower our state to more accurately address the needs of our rapidly-expanding bioscience industry.



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# 2010 YTD Survey Results

“In year one, implement a **three-step engagement process**:

- 1. Survey bioscience industry companies** (member and non-members of KansasBio, utilizing a broad definition of bioscience).
- 2. Compile the results of the survey**, prepare a management report, and distribute it among our academic partners – seeking input and responses to the data.
- 3. Conduct Hot Team Summits** about the defined needs of the bioscience industry and how each region might address those needs – identifying gaps that exist, leverage existing programs. Regional results will be combined to develop a statewide plan.

“**Survey Status**: Jan-May 2010, KansasBio engaged a professional survey partner to develop and deploy an industry survey. Our Talent Development and Education Committee is leading the process with input from KDOC. We achieved a 40% response rate from our bioscience industry members, and we are now collecting results from the larger industry group.



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