



Nomination Form -- 2011 Bioscience Industry Growth (BIG) Awards Sponsored by KansasBio

The "Thinking Big in Bioscience – 2011 Bioscience Industry Growth (BIG) Awards Sponsored by KansasBio" highlights companies and teams in innovation, development, commercialization and management of bioscience.

NOMINATIONS AND COMPLETED APPLICATIONS WILL BE ACCEPTED UNTIL November 30th, 2011 FOR THE FOLLOWING AWARDS:

- **Governor's Cup in Bioscience- 2011**
- **Most Innovative Bioscience Launch - 2011**
- **Fastest Growing Bioscience Company - 2011**
- **Top Bioscience Contract Services Company - 2011**
- **Top Green-Bio Company - 2011**
- **Top Bioscience Education Team or Education Initiative - 2011**
- **Top Management Team – 2011**
- **Top University Bioscience Researcher – 2011**

ELIGIBILITY:

Kansas bioscience companies, research divisions of companies, and individuals doing business in Kansas are encouraged to apply. The majority of the work for which the application is submitted must be done in Kansas, and the majority of the team must be Kansas-based.

SUBMITTING A NOMINATION IS EASY:

Nominate your company, customer, vendor or your team by submitting a short nomination form. You may nominate the same entity or team for more than one award; however a separate application must be completed for each nomination.

To Apply:

1. Specify an award category.
2. List your:
 - Company Name
 - Address
 - Contact Person/e-mail/phone#
 - Company website
3. Complete the information request sections specified under the award category selected. Each section (e.g. Executive Overview, Value Proposition, Important Facts, etc.) may contain up to 250 words. Incomplete applications will not be accepted. Note: Financial information will be held in the strictest of confidence and will be reviewed by the judges only.
4. Mail your application, along with the required **\$100 nomination fee** per application to KansasBio, 8527 Bluejacket Street, Lenexa, KS. **All applications must be postmarked on or before November 30, 2011.**
5. Your application will be reviewed and scored by a panel of judges secured by KansasBio. Finalists in each category will be notified on January 3rd, 2012 and will have three weeks to provide a 30-second video that captures the essence of their nomination. The video will be used to introduce the finalists at the awards ceremony on January 23rd/24th, as is done at the Academy Awards. The video provides finalists with an opportunity to impress the audience during the Awards presentation, plus demonstrate their creativity! Professionally produced videos are not required.
6. **FINALISTS WILL BE ANNOUNCED ON JANUARY 3rd, 2011. WINNERS WILL BE ANNOUNCED AT THE "Thinking Big – Bioscience Industry Growth (BIG) Awards" CEREMONY ON JANUARY 23rd or 24th, 2010. QUESTIONS? Contact KansasBio AT 913.495.4334.**

CATEGORY SCORING CRITERIA

1. Governor's Cup in Bioscience- 2011

Criteria: This award is given to the bioscience industry company or initiative that has reflected the most significant job growth or product development growth. Submissions from all categories will be evaluated for this award. Performance from 2010 only. Each section may contain up to 250 words.

Executive Overview (20 points): Include a description of the company/product/service application as well as the mission/vision/market potential.

Market Position/Reason You Are Successful (20 points): Define the uniqueness and size of the problem solved/need filled, the defensible market position created through competition, and your ability to identify target markets.

Economic Impact (20 points): Document the capital investment in the state/community over the prior year, the payroll and job growth from the prior year, and the talent recruited to Kansas.

Change from prior year (20 points): Document the percentage revenue growth over the previous year; the new market penetration in prior year; the new products introduced in prior year including IP; and the new customers gained in prior year.

Management Team (20 points): Outline the competence and quality of the management team; company skill development programs; and any outside boards and advisors.

2. Most Innovative Bioscience Launch - 2011

Criteria: This award is given to the company that produces and sells their own bioscience products or services. Performance from 2011 only. Each section may contain up to 250 words.

Executive Overview (20 points): Describe the idea for the product/service. Include a description of the product/service and the market potential.

Market Position/Reason For Success/Disruptive Technology (20 points): Describe the uniqueness of the product or service, the problem solved or need filled, as well as the market niche addressed.

Potential Economic Impact (20 points): Document the capital investment in the state/community during the prior year, the payroll and job growth from prior year, and the talent recruited to Kansas in prior year.

Change from prior year (20 points): Document the percentage revenue growth from the previous year, new market penetration in prior year, and the new customers gained in the prior year. Include market projections.

Management Team (20 points): Describe the competence and quality of the management team and partners.

3. Fastest Growing Bioscience Company - 2011

Criteria: The award is given to the company who has realized significant business growth over the previous year. Each section may contain up to 250 words.

Executive Overview (10 points): Outline the idea for the business model that attributed to the increased business growth. Include a description of the product or service and the market potential.

Market Position/Reason For Success/Disruptive Technology (10 points): Describe the uniqueness of the product/service, the problem solved, the need filled and the market niche.

Potential Economic Impact (20 points): Document the capital investment in the state/community during prior year, the payroll and job growth from prior year, and the talent recruited to Kansas in prior year.

Change from prior year (50 points): Document the percentage revenue growth from the previous year, the new market penetration over the prior year, the new products introduced in prior year, and the new customers gained over the previous year. Include market projections.

Management Team (10 points): Describe the competence and quality of the management team, skill development programs, and any outside boards and advisors.

4. Top Bioscience Contract Services Company - 2011

Criteria: The award recognizes the top outsourced contract services company that provides services to one or more bioscience or pharmaceutical companies. Performance from 2011 only. Each section may contain up to 250 words.

Executive Overview (20 points): Describe the product/service or project.

Market Position/Reason For Success/Disruptive Technology (20 points): Define the uniqueness of the product/service, the problem solved, the need filled and the market niche as appropriate.

Potential Impact (20 points): Document the capital investment for the project and the projected ROI.

Change from prior year (20 points): Document the percentage revenue growth from the previous year, new market penetration in prior year, and new customers gained in prior year. Include market projections.

Management Team (20 points): Describe the competence and quality of the management team and partners.

5. Top Green-Bio Company - 2011

Criteria: This award recognizes a bioscience company or service provider who incorporates environmental impact improvement principles in their company or through development of a new product/service. Each section may contain up to 250 words.

Executive Overview (20 points): Describe the product created or deployed or the environmental impact improvement principle applied.

Green Application (60 points): Describe the use of green principles in your product/service or operations. Describe the economic impact or value created. Describe the acceptance of the product or service application, or how the applied principle has impacted your company.

Potential Economic Impact (20 points): Document the economic impact to the user and/or the company.

6. Top Bioscience Education Team or Education Initiative - 2011

This award recognizes innovative methods introduced in 2011 to accomplish any of the following: 1) Engage students in (STEM) Science, Technology, Engineering and Math education and careers; 2) Create innovative curriculum for bioscience students; 3) Promote the use of bioscience in classrooms to benefit learning; or 4) expand opportunities for students to be successful in bioscience careers. Each section may contain up to 250 words.

Executive Overview (20 points): Describe the initiative.

Technology Application (5 points): Describe the technology used in this initiative.

Results (30 points): Describe the quantifiable results achieved from this initiative.

Sustainability (15 points): Describe the sustainability and transferability of the program.

Educational Team (10 points): Outline the competence and quality of the team and partners.

7. Top Management Team – 2011

Criteria: This award recognizes a top management team that consistently meets and exceeds its goals incorporating sound project management philosophy and service. Each section may contain up to 250 words.

Bio/Background (20 points): Provide the backgrounds of each of the team members.

Major Achievements (40 points): Describe the achievement(s) in 2011 that qualify this team for the award. Examples: Projects consistently on time/on budget, projects meeting/exceeding requirements, etc. If appropriate, include information on project end-of-life planning and unique methodologies used. Also describe the obstacles that the team overcame and the lessons learned.

Impact (40 points): Describe the overall impact on the company as a result of the work of this management team.

8. Top University Bioscience Researcher – 2011

Criteria: This award is given to recognize a top researcher in a university for their innovation and success in grantwriting. Each section may contain up to 250 words.

Bio/Background (20 points): Provide the background of the researcher's work.

Major Achievements (40 points): Describe the achievements that qualify this researcher for the award. Also include any significant grants awarded.

Impact (40 points): Describe the overall impact of this research on the bioscience industry and specifically what innovation could be commercialized as a result of this body of work.